

**EVALUATION CRITERIA 7  
ABILITY TO ARTICULATE  
HOW YOUR SUBMISSION  
WILL POSITIVELY IMPACT  
ON THE LOCAL INDUSTRY/  
ECONOMY IN AN INDUSTRY/  
PARTICIPATION PLAN**

Before Creative is 100% Tasmanian owned and managed business. All our staff and extended team reside in Tasmania. We also actively pursue and engage local production teams, web developers, photographers and video production companies.



Given this Tender isn't for a specific project we can't detail which Tasmanian businesses we will definitely use, however we can provide a list of local preferred suppliers that we are likely to use throughout the contract.

Our inclusion on the panel of preferred suppliers, and the securing subsequent work, would lead to additional business for the above Tasmanian SMEs. It will also potentially assist with the creation of one more permanent position in our team.

Identified goods or services	Name of supplier	Location of supplier
Printing	Mercury Walsh	Moonah
Printing	Monotone	Hobart
Printing	Focal Printing	Hobart
Printing	Foot & Playsted	Launceston
Printing	Typeface	Hobart
Signage	Signarama	Hobart
Signage	Saunders Signs	Margate
Signage	Prairie Signs	Glenorchy
Media	Corporate Communications	Hobart
Media	OMD Tasmania	Hobart
Video	Mark & Tom	Hobart
Video	FireFly Media	Hobart
Photography	Sam Shelley	Hobart
Photography	F8 Photography	Hobart
Animation	Adam Walker Studio	Hobart
Illustration	Van Winden Illustration	Hobart
Illustration	Captain Blueberry	Hobart
Editing & Proof Reading	Rani Writes	Hobart
Editing & Proof Reading	Hit Send	Hobart

Completed and endorsed.



**Brook Nightingale**  
 Managing Director  
 Before Creative  
 1 September 2015

