

# Tasmanian Industry Participation Plan Executive Summary

## Procurement details

<b>Procurement Reference No.</b>	RFT CPU 2015-01
<b>Procurement title</b>	Panel of preferred providers of marketing and communication services
<b>Name of Responsible Agency/Entity</b>	Department of Premier and Cabinet

## Supplier details

<b>Name of supplier</b>	Font PR
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## Executive summary

*Font PR is a local SME. Based in Hobart, Font PR employs eight employees all tertiary qualified.*

*All the goods and services tendered for will be delivered by Font PR and in conjunction with other local SME's. Font PR partners with a range of local media and IT companies ensuring all services will benefit the Tasmanian economy.*

*To ensure that local SME's are not disadvantaged when competing with other suppliers in the good or services to be used as part of this contract, as a rule Font PR will always look to local suppliers in the first instance to deliver the services.*

*Opportunities to create enduring partnerships with a range of SME's, as well as through the pursuit of excellence to have Font PR's work nominated for relevant awards, will provide economic outcomes both locally and interstate.*

*In addition, Font PR offers a graduate consultant program and works closely with UTAS to support graduate through work experience opportunities.*