

# Tasmanian Industry Participation Plan

## TGVC - 2023 - Supply of Motor Vehicles

The Tasmanian Government is committed to maximising opportunities for local suppliers to compete for and win Government procurements. Suppliers/proponents are requested to prepare a Tasmanian Industry Participation Plan (TIPP):

- for all procurements with a value exceeding \$5 million;
- for nominated procurements (at the discretion of the procuring Government entity) greater than \$2 million and up to (and including) \$5 million; and
- for private sector projects valued at over \$5 million that receive support, including in-kind support, valued at or greater than \$500 000 from the Government.

### Procurement details

|  |                                    |
|--|------------------------------------|
| <b>Procurement ID</b>                    | TGVC - 2023                        |
| <b>Procurement title</b>                 | Supply of Motor Vehicles           |
| <b>Name of Responsible Agency/Entity</b> | Department of Treasury and Finance |

### Supplier details

|                                     |   |
|-------------------------------------|---|
| <b>Name of supplier</b>             | EVDealer Group Pty Ltd  |
| <b>Contact details for supplier</b> | Damian Tainton<br><a href="mailto:Damian@EVflex.com.au">Damian@EVflex.com.au</a><br>(02) 0476 591 429 |

## Are you a Tasmanian SME\*? Do you employ Tasmanians?

BYD Automotive is not a Tasmanian SME. We are a subsidiary of Eagers Automotive, an established ASX 200, automotive retail group in Australia. Eagers Automotive represents a diversified portfolio of automotive brands, that operates over 250 dealerships across Australia and New Zealand, and it employs over 8,500 people. While our broader operations span across the country, we are deeply committed to supporting local communities and businesses, including those in Tasmania – where we have 13 local dealerships and a BYD experience centre. Many of the local Eagers Automotive dealerships support our BYD operations.

Yes, we do employ Tasmanians. Our presence in Tasmania includes dealerships, service centers which can be found on our website. We have both a large Eagers Automotive network (under the Motors TAS banner) and a dedicated BYD Tasmanian team, both of which work together to meet the operational and customer service needs of the region.

## Where are the goods or services to be used in the contract sourced from?

**Goods:** The vehicles under the BYD Passenger Vehicles brand are primarily manufactured in our state-of-the-art facilities in China. These facilities adhere to the highest global standards of quality, safety, and environmental sustainability.

**Services:** All our services, including vehicle maintenance, repairs, customer support, and training, are provided locally in Australia. We have a network of service centers, dealerships, and trained professionals across the country, including in Tasmania. This ensures that our clients receive timely, efficient, and high-quality service support. Further detail can be found on our website [www.bydautomotive.com.au](http://www.bydautomotive.com.au).

## Opportunity for Tasmanian SME\* involvement

Within the extensive Eagers Automotive Tasmania network, we prioritise engaging local contractors wherever possible. This encompasses areas like vehicle transportation, workshop fit-outs, and retail installations, as well as various local services. Pertinently, within our BYD brand, we're deeply committed to fostering local talent. We're proactively investing in thorough training programmes within our propriety network, centring on the impartation of specialised skills relevant to electric vehicles, such as high-voltage service and maintenance procedures.

**Broader social and economic opportunities**

- **Economic Impact:** Our operations stimulate the Tasmanian economy through local service engagement and job creation.
- **Skill Development:** We're training our local teams in EV-specific skills, enhancing the state's automotive expertise.
- **Trainees/Apprentices:** We will continue to appoint trainees and apprentices in professions like EV maintenance and sales.
- **Community Engagement:** We sponsor Tasmanian sports teams and events, volunteer in community activities, and provide in-kind support like vehicles for local events.

**Local innovative solutions**

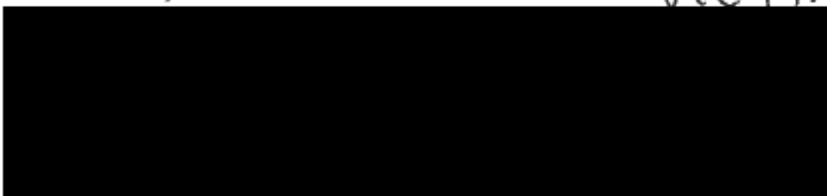
In 2004, Eagers Automotive (and there TAS business Motors), invited all Tasmanian staff to a charitable fund that would be matched dollar for dollar by the Company. At that time, all funds were donated to Camp Quality.

In 2010, it was decided to create the Motors Foundation and assist more Tasmanian charities. All staff were again invited to contribute to the fund but this time the Company matched the donations 5 times. Since 2004, we have raised over \$2m for Tasmanian charities.

PAUL NELSON - GROUP FLEET MANAGER

Name and position

VIC / TAS.



16 / 11 / 2023

Date

\*A Tasmanian SME is a Tasmanian business employing less than 200 people