Tasmanian Industry Participation Plan (template/guide)

The Tasmanian Government is committed to maximising opportunities for local SME\(^1\) businesses to compete for and win Government procurements. Suppliers/proponents are requested to prepare a Tasmanian Industry Participation Plan:

- For all procurements with a value exceeding $5 million;
- For nominated procurements (at the discretion of the procuring Government entity) greater than $2 million and up to $5 million; and
- For private sector projects valued at over $5 million that receive support, including in-kind support, valued at or greater than $500,000 from the Government.

This Plan is your opportunity to demonstrate how your submission will positively impact on the local industry/economy. You do not need to answer all of the questions below and your submission may not necessarily be limited to these issues (which are provided as prompts). You will need to ensure you can verify the information you submit and where possible should provide actual numbers of staff (full-time equivalent)/values of goods and/or services.

For procurements, the Tasmanian Industry Participation Plan is an essential part of your submission and will be used by the procuring entity to evaluate your submission. In these circumstances, the Plan will contribute a minimum of 10% of the procurement evaluation. Suppliers that fail to submit a Plan will receive a zero score in relation to this criterion.

This template was specifically developed for procurement. Where a Tasmanian Industry Participation Plan is required for a private sector project, the template should be adapted to suit the specific circumstances of the project.

**Procurement details**

<table>
<thead>
<tr>
<th><strong>Procurement Reference No.</strong></th>
<th>DHHS-5799A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Procurement title</strong></td>
<td>Provision of Services for the Engagement of Locum Medical Officers and the Recruitment of Medical Practitioners</td>
</tr>
<tr>
<td><strong>Name of Responsible Agency/Entity</strong></td>
<td>Department of Health and Human Services</td>
</tr>
</tbody>
</table>

\(^1\) Local SME are Australian and New Zealand businesses employing less than 200 people.
Supplier details

<table>
<thead>
<tr>
<th>Name of supplier</th>
<th>Antipodean Medical Recruitment</th>
</tr>
</thead>
</table>
| Contact details for supplier | Unit 2, 4 Ficus Avenue  
Avoca Beach  
NSW 2251 |

Local SME industry impact
What is the direct local impact of your business?

Examples: Are you a local SME (how many people do you employ, where is your business located, what is the ownership)? How many people do you employ in Tasmania? Would any new SME jobs be created by the proposed contract - how many?

Currently there are two (2) employees at Antipodean Medical Recruitment, located in regional NSW (Central Coast). Should we be successful with the tender, we could possibly employ an additional recruitment consultant and credentialing/administration assistant.

Goods and services to be utilised in the contract
Identify the goods and/or services you expect to purchase in order to complete the contract and provide the requested information in relation to same, where known.

<table>
<thead>
<tr>
<th>Identified goods or services</th>
<th>Total estimated value</th>
<th>Name of supplier anticipated to be used (if already determined through existing supply chain arrangements)</th>
<th>Location of supplier (where already determined through existing supply chain arrangements)</th>
<th>If supplier not yet determined, is there a local SME market for same? (Yes/No)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruitment agency</td>
<td>$20,000</td>
<td>TBC</td>
<td>Victoria</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Opportunity for local SME involvement
Will you source components of your offer from other local SME companies/sub-contractors or is there new work to be undertaken locally as a result of you fulfilling the contract or workers travelling to the local area to undertake the work? How much?

We would look at working with other SME recruitment agencies in both Australia and Overseas in order to meet the requirements of the tender. We currently have agreements in place with other recruitment agencies, and this could be further developed. We would also look at recruiting locums from within Tasmania who are not employed by the THS.

Detail how you intend to identify and engage with sub-contractors and/or other SMEs in relation to the delivery of the contract including your supply chain ie use of existing supply chains, advertising of sub-contracting or supply opportunities, liaison with industry groups, etc.

As we have SME’s and contractors employed, we would help them identify the gaps using data mapping. We would use social media, online advertising, email marketing and roadshows to identify and engage in potential candidates.

Detail the process that you are to undertake to ensure that local SMEs are not to be disadvantaged where competing with other suppliers in the provision of goods or services to be used as part of this contract (ie unpacking of procurements into smaller components so that local SMEs can compete more effectively etc).

Being an SME, we understand the difficulties of procurement against larger agencies and therefore prefer to collaborate with other agencies to meet the requirements and to also ensure our industry is well supported, whilst meeting our customers needs.

Broader economic opportunities
Are there any other impacts that your business and/or this specific supply will provide to the local/regional economy?

Examples: Your supply may lead to: new skills being developed locally; trainees/apprentices being appointed; cross transfer skills to a local SME partner/sub-contractor; your company (if you are not a local SME) setting up an office/employing local staff; scale for you to take your products/services interstate/overseas; local community sponsorship etc.

We may be in a position to offer local apprenticeships/traineeships in business (not just HR) to a community that currently travels for majority of work in Sydney.